

Create variety through

PROMOTION CAMPAIGNS

- Enhanced sales through added-value for the consumer
- Successive novelty on the shelf
- Take advantage of public holidays, seasons and special occasions with topical designs and campaigns.



**HARTMANN MARKETING
AND GRAPHIC DESIGN SERVICE**



Ideas for promotions and seasonal pack designs, mediation with suitable cooperation partners and support with implementation. Creative concepts for advertising eggs, such as joint campaigns with committed Hartmann staff on World Egg Day.