

Gentofte, 3 December 2013

To the shareholders of Brødrene Hartmann A/S

Brødrene Hartmann A/S investor communication becoming electronic

At Brødrene Hartmann A/S' 2008 annual general meeting it was resolved to amend the Company's articles of association to the effect that the Company can communicate electronically with its shareholders.

In addition to being environmentally friendly, electronic communication allows the Company to quickly and efficiently convene general meetings and to distribute important investor relations information.

In order to be able to forward information to you electronically, we need your e-mail address by 19 December 2013. Your e-mail address will not be used for any other purpose and will not be distributed to any third parties by Brødrene Hartmann A/S.

Procedure for registration of your e-mail address:

- Go to Investor.hartmann-packaging.com and click the Investor Portal.
- Log on to the Investor Portal using NemID or VP-ID.
- Enter your e-mail address under "My profile" and click "Save preferences". Remember that you are responsible for ensuring that your address is correct and up to date. You can change your e-mail address at any time at the Investor Portal.
- Click "My profile" and choose the publications you wish to receive electronically and then click "Save preferences".

NemID will only be compatible if you have a Danish CPR Number. If you do not have NemID, you can set up VP-ID on the Investor Portal by clicking 'New user/New activation code'. The one-off code will be forwarded by ordinary mail to the address at which your shares are registered.

No registration

If you do not register your e-mail address on the Investor Portal or notify us in writing, we assume that you do not wish to receive information from Brødrene Hartmann A/S at the present time. You may subsequently register at any time and receive information from the Company.

If you have any questions or need help concerning the Investor Portal, please contact VP Investor Services on tel. (+45) 43 58 88 66 or write to vpinvestor@vp.dk.

Yours sincerely
Brødrene Hartmann A/S
Board of Directors

Appendix: Tick-off form and user guide